

# Super Warrior 5K

January 18th, 2020 • Yorba Regional Park

Dear Perspective Business Partner,

We're excited to invite you to the Super Warrior 5K, hosted by *Stripes of a Warrior*, a local 501(c)(3) nonprofit that originated in Anaheim, California. It will be held on January 18<sup>th</sup>, 2020 at Yorba Regional Park in Anaheim Hills. Our mission is to help cancer Warriors FIGHT cancer financially. We provide financial assistance to those that have been diagnosed with cancer and are unable to afford their medical bills, housing, medication, or food expenses, etc. With the support of local businesses, we can motivate our community to come together to benefit both the community and alleviate the stress that finances bring to families and individuals affected by cancer.

This is our inaugural Super Warrior 5K. We encourage family and friends to participate and dress up as their favorite "Warrior" or Super Hero. We anticipate this year to have 1000 registrants and hundreds of spectators. Our 5K, with the help of our sponsors, will be an event that our registrants will talk about and return to every year.

Stripes of a Warrior's success is due in large measure to community support – in particular, to our sponsors who so generously donate goods, services, and funds to our events and our cause. This letter is an invitation to you to be a WARRIOR with us. There are several ways you can be involved, and we invite you to go over the sponsorship options described in the following pages. As an event sponsor and/or exhibitor at our vendor fair, the Super Warrior 5K is a new opportunity for you to increase your exposure within the community, promote your products and services to hundreds even thousands in this amazing demographic area. Most importantly you will help make a real difference in the lives of those affected by cancer and ease their financial burdens.

We hope you will join us in making a difference and look forward to speaking with you.

Sincerely,



**Mindy Mitchell and Tara Tobin**  
Race Directors, Super Warrior 5K  
Co-Founders, Stripes of a Warrior



501(c)(3) Tax ID – 81-2460636  
info@stripesofawarrior.com  
Stripesofawarrior.com

18340 Yorba Linda Blvd #238, Yorba Linda, CA 92886

## Sponsorship Opportunities & Benefits

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We invite you to be a part of the Super Warrior 5K as one of our valued sponsors. We offer several levels of sponsorship; please refer to the list below for specifics of each sponsorship opportunity and associated benefits.

### Main Sponsor – \$5,000

Your company or organization receives acknowledgement as the main sponsor of this exciting event, plus the following:

- Booth at event
- Item in goodie bag (product sample, coupon, or ad)
- MC acknowledgement at race start and awards presentation, plus four more during/after event
- Logo on official race banner
- Logo on race bibs
- Featured logo on event t-shirt
- Logo on event website with hyperlink
- Logo on registration website
- Five complimentary race entries
- Acknowledgement as event's primary sponsor in news articles, press releases, radio spots, email blasts, and other advertising, including social media

### Platinum Sponsor - \$2,500 (2 Available)

- Booth at event
- Item in goodie bag (product sample, coupon, or ad)
- MC acknowledgements – Two during/after event
- Logo on race banner
- Logo on race bibs
- Small logo on event t-shirt
- Logo on event website with hyperlink
- Logo on registration website
- Two complimentary race entries

### Gold Sponsor- \$1,000

- Booth at event
- Item in goodie bag (product sample, coupon, or ad)
- MC acknowledgements – One during/after event
- Name on event t-shirt
- Name on event website

### Silver Sponsor- \$200

- Booth at event
- Item in goodie bag
- MC acknowledgements – Thanks to all exhibitors with invitation(s) throughout event to visit vendor booths

### Bronze Sponsor – \$100

- Item in goodie bag OR booth at the vendor fair

## Become a Sponsor Today!

If you would like to take part on this amazing opportunity, please email us today.

[info@stripesofawarrior.com](mailto:info@stripesofawarrior.com)

Event will take place on January 18<sup>th</sup>, 2020 at Yorba Regional Park